

PLACEMENT BROCHURE 2021-22

INCLUSIVENESS

INNOVATION

INDIAN INSTITUTE OF MANAGEMENT SAMBALPUR

TEGRITY

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Message from the **Director**

Indian Institute of Management Sambalpur is a new generation IIM started in 2015 and is acclaimed as IIM 3.0 due to its core values: Innovation, Integrity and Inclusiveness.



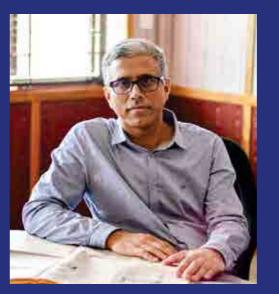
We at IIM Sambalpur lay emphasis on experimentation, differentiation and collaboration while imparting thoughtful management education. We strongly advocate Innovation led entrepreneurial grooming for enabling rapid socio-economic and sustainable development of our society. At IIM Sambalpur we have implemented Flipped-Classrooms with an objective to adopt experiential learning pedagogy in all our management education programs. Apart from the rigor in classroom curriculum, we encourage our students to take up live projects from the industry, government and NGOs so as to gain a wholesome field experience.

It is my pleasure to introduce our 6th and 7th batch of PGPM (MBA) comprising of total 326 students who come from diverse backgrounds and are undergoing rigorous academic training along with multiple responsibilities. Besides their academic commitments, the students are a part of various clubs, committees and interest groups and actively take part in business competitions and other corporate interactions with the industry stalwarts. They are being equipped to handle complex organizational and business issues through practical problem-solving pedagogy of management education, and I am sure they have acquired essential business acumen and decisionmaking leadership skills so as to add value to any organization.

I extend my sincere invitation to your esteemed organization to visit IIM Sambalpur to interact, explore and engage with us as a part of your campus engagement program. Let's collaborate, innovate and differentiate through our engagement and relationship.

With warm regards,

Prof. Mahadeo P Jaiswal Director, IIM Sambalpur



Prof. Diptiranjan Mahapatra

Message from the **Placement Chair**

On behalf of the Placement Team of IIM Sambalpur, it's my pleasure to introduce the sixth and seventh batch of our flagship full-time residential MBA programme. It's overwhelming to see the response that the first six batches have received not just from the regular recruiters but also from new recruiters in Private Equity, IT Consulting, Sales and Marketing, Strategy etc. This only reinforces the trust reposed by the recruiters on the unique IIM Sambalpur experience that draws on the three I's, i.e. Innovation, Integrity, and Inclusiveness. The case study method supported by a team of high calibre faculty and a tight-knit learning environment with close ties to industry makes our graduates, not just industryready but also moulds them to make an impact going into the

As Chairperson of the Placement Committee, it is my privilege to invite you for placements at IIM Sambalpur and we very much look forward to partnering with you in the future.



Mr. Sathish Chandra Velpula

Message from the **Placement Officer**

"The mind is not a vessel to be filled, but a fire to be kindled." - Plutarch

We at IIM Sambalpur distinguish ourselves by grooming the students through unique courses that kindle creative thinking and design thinking. The students not only undergo rigorous academic curriculum but also exposed to best industry practices through numerous seminars taken by industry experts. As Coordinator of the Placement Committee, it's my privilege to introduce the 6th and 7th batch of PGPM (MBA) comprising well-groomed minds from diverse background and with varied experience. We extend a warm invitation to visit IIM Sambalpur to explore and engage with us. Looking forward to a fruitful association with your esteemed organization.

Board of Governors



Smt. Arundhati Bhattacharya Chairman, IIM Sambalpur



Shri Suresh Ch. Mahapatra Chief Secretary, Govt. of Odisha, IAS



Shri P.K. Banerjee MC & Scholarship)



Prof. Mahadeo Jaiswal IIM Sambalpur



Mr. Ashish Garg Managing Director, **Boston Consulting**





Mr. Tarun Chugh MD & CEO, Bajaj Allianz Life Insurance



Mr. Prabhat Pani



Ms. Sucheta Mahapatra MD, Branch



Mr. Jyoti Kumar Agarwal Chief Financial Officer – IndiGrid



Mr. Richard Rekhy Board Member, KPMG Dubai & Former CEO, KPMG India



Prof. Chandan Chowdhury Sr. Associate Dean, ISB

About IIM Sambalpur

Indian Institute of Management Sambalpur is one of the fastest growing third generation IIMs in India.

Established in the year 2015 in the most industrialised district of Odisha, IIM Sambalpur aims not just to replicate, but to transcend the accomplishments of its older peers. Currently operating from its temporary campus at Jyoti Vihar, Burla, IIM Sambalpur recently commenced sessions for its 7th batch of MBA students 1st Executive MBA Batch and 3rd batch of Ph.D. students on 1st July, 2019. A 237-acre world-class permanent campus is being set up in Basantpur which would be operational by 2023.

IIM Sambalpur believes in imparting management education through an unconventional approach. The institute's mission is to create responsible leaders with an entrepreneurial mindset ingrained with the values of Innovation, Integrity and Inclusion. The long-term vision is to encourage a germinating ground for job creators rather than job seekers.

The curriculum at IIM Sambalpur constantly pushes the participants to go beyond the confines of the classroom and explore learning by experimentation. The presence of a large number of industries in the vicinity helps the students understand the application of their classroom learnings through rigorous industry interfacing.

Why IIM Sambalpur

IIM Sambalpur looks to take advantage of its immense potential as an upstart B-School to create a culture of management education that would help differentiate itself and build a global brand that marks the epitome of excellence.

At the core of IIM Sambalpur's philosophy, the 3 Is of Innovation, Integrity and Inclusiveness are most valued. The students are encouraged and trained to identify real-life paradigms and to apply their classroom knowledge to find unique solutions in the domain of self-sustenance and social development. Innovation that solves the issues of the larger and more underprivileged sections of the society is endorsed.

The 'Smart Villages' program envisioned by Dr. M. P. Jaiswal, Director, IIM Sambalpur has prompted the PGPM participants to look closely at the problems existing in the hinterlands of India and utilize their management education to come up with sustainable business models as solutions to these problems. The program is a true manifestation of IIM Sambalpur's emphasis on 'Learning by Experimenting.'



Infrastructure at

IIM Sambalpur

Situated in the laps of Barapahad (12 hills) right next to the Hirakud Dam, IIM Sambalpur enjoys the scenic beauty of lush greenery and verdant forests. It is currently operating from Jyoti Vihar, Burla, in a state-of-the-art campus building, housing all modern facilities expected of a premier business school of its kind.

Mess

A student mess is present within the hostel premises, a place for students to sit back and enjoy a meal with their peers. It offers a healthy mix of various cuisines from different parts of India. It serves both vegetarian and non-vegetarian dishes. The mess affairs are overlooked by the Mess Committee, which is responsible for maintaining the overall hygiene and quality of food.



Classroom

As it is rightly said that, "Learning begins within a classroom, but doesn't end with it!" And IIM Sambalpur is at par with it. The institute has classrooms equipped with the latest technology and high-speed internet connectivity. IIM Sambalpur is also the first IIM to implement the idea of Flip classroom, a learning environment where much of the learning happens outside the classroom within the industry premises. Classroom learning is mostly about asking pertinent questions and cultivating a holistic thinking approach to tackle the real-life industrial problems.

Auditorium

The auditorium in the campus of IIM Sambalpur has the capacity of accommodating over 200 candidates and houses all the modern facilities. The guest lectures, annual conclaves and other cultural events take place at this state-of-the-art auditorium.

Gymnasium

IIM Sambalpur houses a modern gymnasium that ensures students maintain an active lifestyle despite a hectic academic schedule. The gym is open 24x7 and contains an assortment of all the latest equipment to cater to the fitness and exercise needs of the students.

Hostel

There are three hostel buildings inside the campus of the institute; two for boys and one for girls with a backdrop of the beautiful hills that never fail to amaze. The rooms are properly ventilated and well furnished with a bed, almirah, mattress, study-tables and chairs provided to each student. High-speed Wi-Fi is accessible from anywhere within the campus premises. Each hostel also has its own common room where TVs and Table Tennis facilities are installed to cater to the recreational needs of the students.



Library

In its pursuit of being a knowledge hub, IIM Sambalpur is focused on building a state-of-the-art library where the students and the faculties collectively collaborate in the process of knowledge creation and knowledge sharing. The Learning Resource Centre contains a massive collection of Books, e-Books, Periodicals, Journals, Project Reports and Discussions, Theses, Newspapers and Databases like ACE Equity, APA PsycArticles, Bloomberg Business week, CMIE, Ebrary, EBSCO, EPW, EMIS, Euromonitor, ICRA, ISID, IBID, JSTOR, Marketline, and many more. It also houses a Bloomberg Terminal.

COURSES AND ELECTIVES OFFERED



Finance and **Economics**

Faculties

Prof. Ashutosh Tripathi

Full time Faculty

Prof. Pankaj Gupta Visiting Faculty Director, OP Jindal

Prof. Nitendar Dhillon

Global University

Visiting Faculty MDI Gurgoan

Prof. Soumya Guha Deb Full time Faculty

Dr. Amarjeet Kaur Visiting Faculty **Gurugram University**

Prof. Soumya Ranjan Dash Visiting Faculty IIM Indore

Prof. Alka Chadha Adjunct Faculty

Prof. Sunil Parameshwaran Visiting Faculty, Fuqua School of Business, Duke

University, North Carolina

Prof. Madhu Vig **Visiting Faculty** FMS Delhi

Prof B.B. Chakrabarti **Visiting Faculty** IIM Calcutta

Prof. Debashish Maitra Visiting Faculty *IIM Indore*

Prof. Atul Kedia Visiting Faculty IIM Lucknow

Club: BEARS N BULLS

Bears n Bulls, the Finance club of IIM Sambalpur aims to disseminate knowledge through peerto-peer learning and to bridge the gap between practical understanding and theoretical concepts. The club conducts workshops on different areas of Finance so that, every finance enthusiast can learn something more, apart from what is taught in the classroom. Adding more to the opportunities, the club organizes fortnightly sessions on "Financial and Business Trends" and various competitions including its flagship "Equinotch" which is a virtual stock trading competition to make students acclimatize themselves with the nuances of stock markets.

Previous Recruiters

Evalueserve, Motilal Oswal, Annapurna Finance, Future Generali, IDBI, Small Industry Development Bank of India (SIDBI), Tone Tag, AGS Transact, HDFC Bank, HDFC AMC, SBI, Birla Sunlife, Muthoot Fincorp, SBI Mutual Funds, SBI Life, Brahmani River Pellets Ltd (BRPL) TresVista, Bajaj Allianz, ICICI, Bank of Baroda and many more



Strategy and Consulting

Faculties

Prof. Diptiranjan Mahapatra Full time Faculty

Mr. Sandeep Hota

Visiting Faculty Consultant

Prof. Sabyasachi Sinha Visiting Faculty IIM Lucknow

Prof. Sumita Sindhi Full time Faculty

Prof. Rahul Roy Visiting Faculty IIM Calcutta

Prof. Akshat Saxena Visiting Faculty Consultant

Prof. Prashant Salwan Visiting Faculty IIM Indore

Prof. Srinivasan Ivengar Visiting Faculty JBIMS Mumbai

Prof. Mohammad Fuad Visiting Faculty IIM Ahmedabad

Club: CONSIGLIO

Consiglio-The Consulting Club of IIM Sambalpur, aims to leverage the strategy and consulting experience with the help of live projects and company sponsored assignments. The club organises various events on campus such as Case Interviews, Case Study Framework sessions, Case Discussions which seeks to extend and build on the interest and intellectual capital of IIM Sambalpur students. Consiglio publishes its quarterly newsletter-ConsulTales, a collection of articles from students and industry insights by corporate and also organises eStratega, its pan-India Case Study and Quizzing Challenge. It is also dedicated at conducting a host of events such as Consulting Panel Discussions, Guest Lecture series, Workshops and so on.

Previous Recruiters

IQVIA (IMS Health), Ernst and Young, Deloitte, PricewaterhouseCoopers, Bhubaneswar Municipal Corporation-Smart City, Accenture Strategy, Aditya Birla Management Corporation, Newgen, Mind tree, Takshashila Consulting, Argon &Co, HBF Direct

Operations

Faculties

Prof. Divya Choudhary Full time Faculty

Prof. Hasmukh Gajjar Visiting Faculty

Prof Harshal Lowalekar Visiting Faculty IIM Indore

IIM Indore

Prof. Ramakrushna Padhy Full time Faculty

lena **Visiting Faculty** Dept. of Management Studies, Rajiv Gandhi *Institute of Petroleum*

Technology

Dr. Debashish

Prof. Bhavin J Shah Visiting Faculty IIM Indore

Dr. Alok Choudhary Visiting Faculty Loughborough University School of Business and **Economics**

Prof. Venkatesh Visiting Faculty **EM Normandie Business** School, France

Mr. Raghavshyam **Ramamurthy** Visiting Faculty Consultant

Club: SIGMATO

Sigmato-The Operations Club of IIM Sambalpur, acts as a liaison between classroom theories and practical applications in various fields of operations such as-operations strategy, logistics, supply chain planning, inventory management, etc. It works with the aim of acquainting students with latest advancements in the operations management. Various activities such as live projects, workshops, inter-college events, guest lectures, simulation games, etc. are organised by Sigmato to develop the competence required to face the changing industrial scenario. Besides this, initiatives such as 'Six Sigma Green Belt' workshop, case study competitions, etc. have been taken by the club to focus on how operations management can help solve problems in both conventional and non-conventional areas.





Information Technology and Analytics

Faculties

Prof. Merlin Nandy Full time Faculty

Prof. Rahul Kumar Full time Faculty

Prof. V. V. Rao Visiting Faculty IIM Ahmedabad

Dr. Lovneesh Chanana **Visiting Faculty**

Consultant

Prof. Rahul Sharma **Visiting Faculty** Consultant

Prof. Gurumoorthy Pattabiraman

Visiting Faculty Consultant

Club: R-SQUARED

R Squared aims to promote the skill development of students interested in data-driven decision making and provides opportunities to socialize with other like-minded students who are interested in IT, Analytics, and Machine Learning. The club also focuses on collaboration with the industry by conducting guest lectures, workshops, seminars, webinars, and various other activities. The club members help prepare students with the latest developments in the data science industry to equip them with adequate knowledge to crack interviews. R-Squared also undertakes different industry sponsored projects and research papers authored by the faculties at IIM Sambalpur which aims to provide a huge exposure to the students.

Previous Recruiters

Larsen and Toubro Infotech, Infosys, Deloitte, Ericsson, Evalueserve, EXL, Decimal Point Analytics, Miles Software (Ebixcash Financial Technologies), Markets&Markets, Merilytics, Gartner, Mu Sigma, Tech Mahindra, Quantiphi Analytics

Human Resources

Prof. Shikha Bhardwaj Full time Faculty Prof. Atri Sengupta Full time Faculty **Prof. Bhumika** Gupta Full time Faculty

Prof. Rashmi Kumar Aggarwal Visiting Faculty IMT Ghaizabad

Prof. Sriparna Basu

Visiting Faculty FSM Delhi

Prof. V Anand

Visiting Faculty

IIM Bangalore

Ram

Dr. Birjendu

Design

Prof. Gayatri Menon

Visiting Faculty,

National Institute of

Gupta Visiting Faculty Consultant

Prof. Kajari Mukherjee Visiting Faculty IIM Indore

Dr. Arun Kumar Sinha Visiting Faculty

Consultant

Prof. Pratyush Banerjee Visiting Faculty, T. A. Pai Management Institute

Prof. N. M. Agrawal Visiting Faculty *IIM Bangalore*

Club: HRIDAYA

HRidaya - The HR Club of IIM Sambalpur provides a platform for Human Resource enthusiasts to hone their skills and increase their knowledge base. The club organizes events such as 'Talkoholics' which aims to provide an ideal pedestal for people to share their views on a variety of HR related topics. 'SAMviksha', a pan-India case study competition organized by the club, gives an opportunity to participants to showcase their HR Management skills by solving complex real-life situations. The club also ensures that students develop a stronghold in the function by acting not only as a learning channel but creating an exciting platform to discuss, practice and deliver.



Marketing

Prof. Poonam Kumar Full time Faculty

Prof. Balamurugan Annamalai Full time Faculty

Prof. Sakhhi Chhabra Full time Faculty **Prof. Pravesh Padamwar** Full time Faculty

Prof. Subhadip Roy Visiting Faculty IIM Ahmedabad

Sarangi Visiting Faculty MICA Ahmedabad

Prof Subrat

Prof. Falguni Visiting Faculty MICA Ahmedabad

Prof. Manoi Motiani **Visiting Faculty** IIM Indore

Prof. Vikas Goyal Visiting Faculty *IIM Indore*

Prof. S. Bhavani Shankar Visiting Faculty IIM Indore

Prof. Kapil Khandeparkar Visiting Faculty GIM Goa

Prof. Bipul Kumar Visiting Faculty IIM Indore

Prof. Ashita Aggarwal

Visiting Faculty SP lain

Club: EMPORIA

The primary purpose of Emporia is to inculcate a marketing thought process amongst the students who want to build a career in marketing. This is done through a series of structured sessions, conducted by the club throughout the academic year. The key activities conducted by the club are- Real-world simulations aimed at infusing strategy with marketing concepts, workshops to keep the students well informed about the current happenings from a marketing perspective, and placement related training exercises to give the students an edge when it comes to applying for their dream company. The flagship annual event- Brandbaazi, gives a platform for students to test themselves amongst other premier B-Schools participants. Overall the club hopes to cultivate vigour, and appreciation for the subject, and mould the students for the corporate world.

Previous Recruiters

Procter and Gamble Health, Kia Motors, AGS Transact, Bharat Petroleum Corporation Limited, Reliance Jio, OYO Rooms, Berger Paints, Odisha Rural Development and Marketing Society (ORMAS), Housing and Urban Development Department (HUDD), Maharishi Ayurveda Products, Mold-Tek Packaging, Manjushree Technopack, Vision Rx Lab (GKB Opticals), Tolaram Group, Amul, Jio Creative Labs, Byju's, Oglivy

COMMITTEES **AND CLUBS**



CAREER DEVELOPMENT CELL

The Career Development Cell is a student-driven body that supports in preparation for placements and improves industry readiness. The CDC strives to increase the pickratio of each company visiting the campus for placements.

CDC maintains a repository of the most recent Industry, Sector, and Firm analysis reports and also conducts interviews, mock GDs and other placement related training activities in collaboration with industry experts regularly in relevance with the ongoing placement schedule. CDC plays a vital role in identifying the skill gaps of the students and helps them in developing and honing these skills. Emphasizing the importance of a well-built resume, CDC is also responsible for organizing CV workshops. This helps the students to showcase their skill set, knowledge and relevant experience in the best way for their desired job profile offered by the companies visiting the campus during final and summer placements.

CDC also facilitates the interaction with the Alumni or related Industry experts before the summer internship to make students prepared for taking up the projects by putting their best foot forward.























Infrastructure and Mess Committee

Infrastructure and Mess Committee at IIM Sambalpur looks after the residential and culinary facilities provided to the students. With the clear objective to make students feel at home, it ensures that food provided to the students is nutritious, healthy and hygienic. It also supervises the upkeep and maintenance of the infrastructural facilities of the academic building and the hostels. Various initiatives undertaken by the committee ensure the smooth conduction of various events held on campus, like ETHOS, Business Conclaves, Placement activities, etc.

Student Activity Council

The Student Activity Council, a democratically elected body of students at IIM Sambalpur, acts as a liaison between the college administration and the students. Working with the sole purpose of creating an ideal B-school experience, SAC is concerned with the welfare of students and functions to oversee the various activities in and around the college campus. The Council works in collaboration with various committees in order to build resilience and resourcefulness amongst them. With its goal directed towards building global business school transcendence, the Council also bears the responsibility of monitoring disciplinary action in the institute.



Academic Committee

The members of Academic Committee directly report to the PGP Chair of IIM Sambalpur, forming a liaison between the student body, faculty and the PGP Office. They have a crucial role to play in the designing of the academic curriculum, scheduling of classes, preparing exam schedules and conveying students' academic expectations to the faculty. The committee in consultation with the faculties ensure that the quality of the pedagogy at IIM Sambalpur is aligned to the expectations of the industry. The Academic Committee members also act as the Class Representatives and are responsible for the smooth information transfer between the faculties and the students.

Industry and Alumni Relations Committee

The Industry and Alumni Relations Committee of IIM Sambalpur nurtures industry relationships by facilitating communication between the students and the corporates. In addition to organizing the business conclave "Marmagya" at IIM Sambalpur, the committee also conducts guest lectures and panel discussions led by eminent industry stalwarts, CXOs of various organizations. The committee ensures that the students take part in industry visits and other innumerable industry-student collaborations. The Committee also harnesses a conducive relationship with the illustrious alumni of IIM Sambalpur.

Office of International Relations Committee

The Office of International Relations is responsible for handling International Immersion Programs and Student Exchange Programs on behalf of IIM Sambalpur. The committee strives to provide global exposure to the students and help them develop cross-cultural sensitivity in the area of management education. The student led body acts as a bridge between the institute and the universities across the globe to explore potential tie-ups with foreign universities. IIM Sambalpur sends selected cohorts of students to ALBA, Greece for the Student Exchange Programme and Munich Business School for their Industry Immersion Programmes.

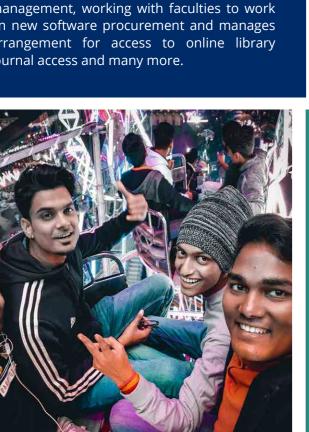
Sports Committee

The Sports Committee provides students with opportunities to relieve the stress of academic rigor and focus on personal development. Besides hosting various inter college competitions, the committee also organizes intra college competitions which not only requires physical fitness but also strategical thinking and various other inter-personal skillsets. The committee is also responsible for handling and developing all sports related infrastructure on campus that includes cricket, football, basketball, volleyball, table tennis, badminton, gymnasium and other sports.



IT Committee

The IT committee caters to all the information technology-related and technical infrastructure needs of the campus. The unblemished learning at the institute is facilitated by the hard work of the IT committee that ranges from maintaining Wi-Fi infrastructure, requisition of new software licenses, IIM Sambalpur website management, working with faculties to work on new software procurement and manages arrangement for access to online library journal access and many more.



Library Committee

The Library Committee oversees the functioning of the Learning Resource Centre of the institute. This student led body ensures the recommendation of textbooks for the academic curriculum, newspaper subscriptions, online journal membership, database management and stocking of important business magazines to enhance the learning experience of the students on campus. The committee acts as a bridge between the students and the library authorities and the PGP Office. They seek feedback on library functions from the students and convey the necessary recommendations and feedback to the authorities.



Anti-Ragging Committee

The objective of Anti Ragging Committee is to prohibit any improper conduct by the students, whether by oral, written or in any other form which has the effect of teasing, indulging in rowdy or undisciplined activities causing annoyance, hardship, psychological harm or to raise fear or apprehension thereof in any student at the institute. The ARC also obstructs students from demanding another disciple to do an act which one will not do in the ordinary course and which has the effect of creating a sense of shame, torment or embarrassment.



Kalakriti

Kalakriti, the Cultural Committee of IIM Sambalpur places itself as the most exuberant society on campus. From organizing an ensemble of cultural events with the objective to amalgamate diverse spheres of the Indian culture, Kalakriti takes the centre stage in communicating the value of unification at IIM Sambalpur. The team also continues to perform an array of activities ranging from classical to contemporary events in the college campus like organizing festivals, dance and music events, dramatics, theatrics and many more. Kalakriti also bears the responsibility of organizing the freshers party for the incoming PGP cohort as well as the farewell party for graduating batch that year. Kalakriti strives to keep the campus in a vibrant mood all throughout the year.

CYBERSPARK

Cyberspark promotes the ability to harness the untapped potential of the industry of video games and e-sports. It encourages students to understand the business perspective of the gaming industry in India. The gaming industry encompasses dozens of disciplines and facilitates employment of thousands of people worldwide. India has the potential of being one of the leading markets in this sector. Cyberspark wants to impart this vision to the students, also providing a platform to compete other institutions in the field of online gaming.

E-CELL

E-cell works with the objective of inculcating entrepreneurial mindset in every student. The cell organises workshops, competitions, talks on entrepreneurship from time to time. The cell strives to provide necessary support and mentoring to students who want to take on their own journey in business world. Although in its fifth year of operation, IIM Sambalpur has witnessed students who have become successful entrepreneurs by starting their own ventures after graduating.

















ILLUMINATI

Illuminati - The literary club of IIM Sambalpur acts as a platform for budding writers, orators, and performers to explore their untapped creative potential. The club's vision is to foster intellectual stimulation, spark the desire amongst students for continuous learning, and further incorporate these as a way of life. The club aims to achieve this by conducting regular book meets, book exchange events, spoken tales, and poetry recitations. Competitions such as creative writing, extempore, debates, and guizzes are conducted to promote literature in the institute. Seminars from Industry speakers on personal and professional communication brings industry insights. Quarterly newsletters are published to provide a platform for students to express their creative side

MAGNUM OPUS

Magnum Opus - The Arts club of IIM Sambalpur acts as a platform to provide an avenue for those who want to manifest their flair and express their love for the art they are passionate about. The club helps the participants who are impassioned to dancing, singing, dramatics and various other forms of art, want to improve and take it to the next level. The vision of the club is to create an art theatre in IIM Sambalpur for inspirational and aspirational youth. The club is dedicated to the promotion of art forms at IIM Sambalpur and provide students with a diversion from their strict academic curriculum to get involved in various artistic activities and showcase their talent and creativity. The members of the club work together to nurture talent and help students perform with their full potential in various events conducted by IIM Sambalpur and represent the institute in various inter-college events and competition.

PIXEL

PIXEL the photography and design club of IIM Sambalpur was founded by a bunch of photography lovers in the institute. PIXEL is designed to capture all of the colors and shades of life at IIM Sambalpur. The club manages the media database of all events that happen under the name of IIM Sambalpur. It is accomplished by collaborating with other clubs and committees when some event in and out of the institute is organized. The pictures are then released to the PR & Media committee for the publications as and when necessary.

SANKALP

Sankalp- the social club of IIM Sambalpur strives to create a positive impact and give back to society through various initiatives while making the future corporate leaders more aware and sensitize them towards their duties to the society. It aims to actively participate to help and support underprivileged and contribute to their empowerment and upliftment and make them self-dependent. Sankalp along with the whole IIM Sambalpur family will put in all their efforts to achieve its goals and make favorable differences across various levels.

Corporate Engagements Undertaken by Students

The student community at IIM Sambalpur engages with the industry proactively. They help bridge the gap between theoretical knowledge of the classroom and practical experience in the industry by building avenues of corporate engagement. Renowned experts from several fields are invited to share their experiences with the student fraternity through guest lectures, panel discussions and other such events. Skill enhancement workshops are conducted to sharpen technological and communication skills by providing interactive opportunities with corporate professionals. IIM Sambalpur aspires to connect inspired student members with experienced professionals in order to seek their guidance and reach career goals. It fosters a win-win relationship between the mentors who share their valuable experience and the mentees who streamline their creativity and ideas.

Some of the organizations where IIM Sambalpur students had undertaken live projects: HDFC Bank, Mahanadi Coalfields Limited, TVS, Jain Farm Fresh, CashKaro, Vedanta, Hindalco, Coffee Day Beverages, Tata Steel, Accenture and GlaxoSmithKline.

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Student Activities/Events on campus

ETHOS

Ethos, the annual fest of IIM Sambalpur, was organised with great zeal and splendour between 31st January and 3rd February 2020. The four-day extravagant event had various cultural, gaming, management, and sports events that kicked off in style with the cultural night. Students from other institutes also participated in various competitions organised during the fest. Cultural activities such as group dance, singing competitions, fashion gala and DJ night were the spice adding elements to the overall exhilarating experience of the event. The event witnessed participation from top B-Schools in the country and saw fierce competition amongst the teams across various events.











Swachhta Pakhwada

Under the guidelines of MHRD and banner of Swachhta Pakhwada, IIM Sambalpur hosted the event 'Run for clean and smart Sambalpur' on 22nd October, 2020. The motive behind the event was to create awareness about the importance and benefits of cleanliness in nearby areas. Eminent Indian athletes graced the event and led the run to drive the utterly important social cause of cleanliness. Everyone took a pledge to keep the city & the country clean, come up with new innovations and to educate & motivate at least 100 more people to join the cause.

Vigilance Week

IIM Sambalpur observed Vigilance Awareness Week 2018, with the theme "Eradicate Corruption-Build a New India" from 29th October - 3rd November 2018 as per the directives of MHRD and Central Vigilance Commission. A debate competition and an Integrity pledge were organised as part of the event with the vision of raising public awareness regarding corruption prevailing in the society.

Corporate Engagements

Undertaken by Students: The student community at IIM Sambalpur engages with the industry proactively. They help bridge the gap between theoretical knowledge of the classroom and practical experience in the industry by building avenues of corporate engagement. Renowned experts from several fields are invited to share their experiences with the student fraternity through guest lectures, panel discussions and other such events. Skill enhancement workshops are conducted to sharpen technological and communication skills by providing interactive opportunities with corporate professionals. IIM Sambalpur aspires to connect inspired student members with experienced professionals in order to seek their guidance and reach career goals. It fosters a win-win relationship between the mentors who share their valuable experience and the mentees who streamline their creativity and ideas



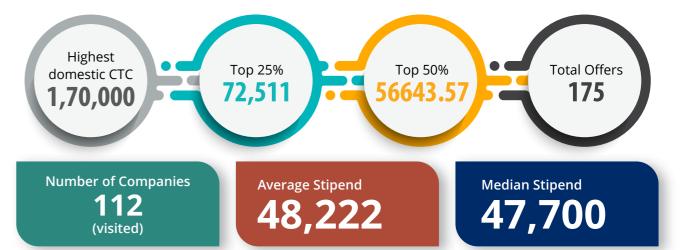








Last year placement highlights Summer Internships



Domain Wise Placements



General Management 9.93%







Sales 17.73%





Last year placement highlights **Final Placements**



Number of Companies 141 (visited) 47 (offered)

11,08,000

Median CTC 10,25,000

Domain Wise Placements





Consulting 9.20%



8.05%



Management 18.39%



Sales & Marketing 35.63%

Operations Operatio 6.90%



Placement Process and Rules

The placement process consists of the following stages:

The company officials conduct an interaction with the students via Guest Lectures, Leadership Talks, Live Projects and other Corporate

Forums

The company shares the Job Description with the **Placement** Committee with other relevant details

The company conduct a Pre-Placement Talk to provide information regarding themselves and other details including roles and profiles

Applications are invited from the students and the resumes of the interested candidates are shared with the company

The company sends a shortlist of students and the Recruitment Process details to the Placement Office

The company completes their selection process and announces final results





Placement Committee Details

The Placement Committee is a student entrusted body guided by the Placement Chairperson and the Placement Coordinator, which oversees the entire placement process of the institute. It conducts the Summer and the Final placement of the season thereby acting as a liaison between the corporates and the entire PGP cohorts from both the years. The Placement Committee works proactively to invite companies to the campus to recruit talent. Apart from heading the recruitment process, it plays a pivotal role in framing the recruitment policies of the institute and organizes Corporate Talks, Business Conclaves to invite industry stalwarts to explore and engage with the students of IIM Sambalpur.

Placement Chairperson:

Prof. Diptiranjan Mahapatra

 ${\begin{tabular}{l} oxed{\boxtimes}}$: diptiranjanm@iimsambalpur.ac.in

: 9426594925

Placement Officer:

Mr. Sathish Chandra Velpula

: 9966339996

Student Placement Committee

■ Henry Jones Gidla	: President, Placement Committee	‡ +91 76758 65022
■ Anju Rose Martin	: Senior Placement Coordinator	📮 +91 97461 83339
■ Aishwarya Kaushal	: Senior Placement Coordinator	📮 +91 94245 46468
■ P N M Mrudu	: Senior Placement Coordinator	📮 +91 94913 85558
■ Nishank Jain	: Senior Placement Coordinator	🔋 +91 9654 242141
■ Shubhank Jaunjal	: Senior Placement Coordinator	🗍 +91 96659 97084



How to Reach **IIM Sambalpur**

IIM Sambalpur is well connected to all the major cities via air, rail and road. The nearest airport is Veer Surendra Sai Airport at Jharsuguda, which is an hour's drive away (62kms) from the institute.



Railway station

Sambalpur Junction (SBP), the nearest Railway Station is located 18 kms away from IIM Sambalpur campus. It is the major station and is wellconnected with most of the other cities. The other nearby stations are Sambalpur City Railway Station, Hirakud Railway Station and Sambalpur Road Railway Station.



Road

Sambalpur is well connected to prime locations such as Raipur, Bhubaneswar, Cuttack and Rourkela via national highways.





